**John Doe**

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**Professional Summary**

Data Scientist with 3+ years of experience in leveraging machine learning, statistical modeling, and data visualization to solve complex business problems. Expert in Python, SQL, and big data technologies, with a proven track record of improving customer retention and optimizing marketing campaigns.

**Skills**

* **Programming:** Python (Pandas, NumPy, Scikit-learn, TensorFlow), SQL, R
* **Machine Learning:** Regression, Classification, Clustering, NLP, Time Series Analysis
* **Data Visualization:** Matplotlib, Seaborn, Plotly, Tableau
* **Big Data:** Hadoop, Spark, AWS (S3, EC2)
* **Databases:** MySQL, PostgreSQL, MongoDB
* **Tools:** Git, Docker, Jupyter, Airflow

**Professional Experience**

**Data Scientist**

**ABC Tech Solutions, San Francisco, CA**  
*June 2021 – Present*

* Developed a customer churn prediction model using logistic regression and random forest, improving retention by 15%.
* Designed an NLP pipeline to analyze 100K+ customer reviews monthly, identifying key pain points and informing product improvements.
* Automated data cleaning workflows, reducing manual preprocessing time by 40%.
* Created interactive dashboards in Tableau to monitor sales KPIs, leading to a 10% increase in marketing ROI.

**Junior Data Scientist**

**XYZ Analytics, San Francisco, CA**  
*July 2019 – May 2021*

* Built fraud detection models using gradient boosting and anomaly detection, reducing false positives by 20%.
* Performed EDA on transactional data to identify purchasing trends, enabling targeted promotional campaigns.
* Collaborated with data engineering team to optimize SQL queries, improving report generation time by 25%.

**Education**

**Master of Science in Data Science**  
University of California, Berkeley — 2019

**Bachelor of Science in Computer Science**  
University of Washington — 2017

**Projects**

* **Sales Forecasting Model:** Created a time series forecasting model using Prophet to predict monthly sales with 92% accuracy.
* **Sentiment Analysis on Social Media:** Built a sentiment classifier using LSTM networks to analyze Twitter data related to brand perception.

**Certifications**

* IBM Data Science Professional Certificate — 2020
* AWS Certified Machine Learning – Specialty — 2022

**Additional Information**

* Fluent in English and Spanish
* Volunteer Data Science Mentor at DataKind